



March, 2018

Southern Farmer, Melbourne

Section: General News • Article Type: News Item • Audience : 16,282 • Page: 15
Printed size: 507.00cm² • Market: VIC • Country: Australia • words: 276
Item ID: 920971056

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Witherswood bulls ready to sell

WITHERSWOOD Angus stud will hold another on-farm bull sale this March, with an impressive line-up of quality animals all to go under the hammer.

Based at Taminick, Witherswood have a breeding herd of more than 350 registered cows and has developed a reputation for producing cattle with thickness, length, muscle and bone structure, as well as an ability to throw quality calves.

“It is important to have a disciplined approach to our cow breeding herd, and we work hard to retain the Witherswood type of functional high fertility, soundly structured cattle, that are in good working order, and not over fat,” stud manager Ian Peake said.

“We believe that in maintaining these traits, as the foundation of any breeding program, gives you the breeder more options in targeting various markets along the supply chain.

“To put it bluntly, our success is your success.”

Structural assessment has always been a major part of the Witherswood breeding program, meaning the team is highly focused on providing a bull that is aimed at the buyers' market.

Perhaps most well known as being the owner of Australia's most expensive Angus bull, Kingdom K35, who was

purchased by Witherswood as part of a consortium for \$150,000 a number of years ago.

Since then, the stud has gone from strength to strength.

For more information on the Witherswood stud, go to their webpage at www.witherswoodangus.com.au, or contact Ian directly on 0419 111 936.



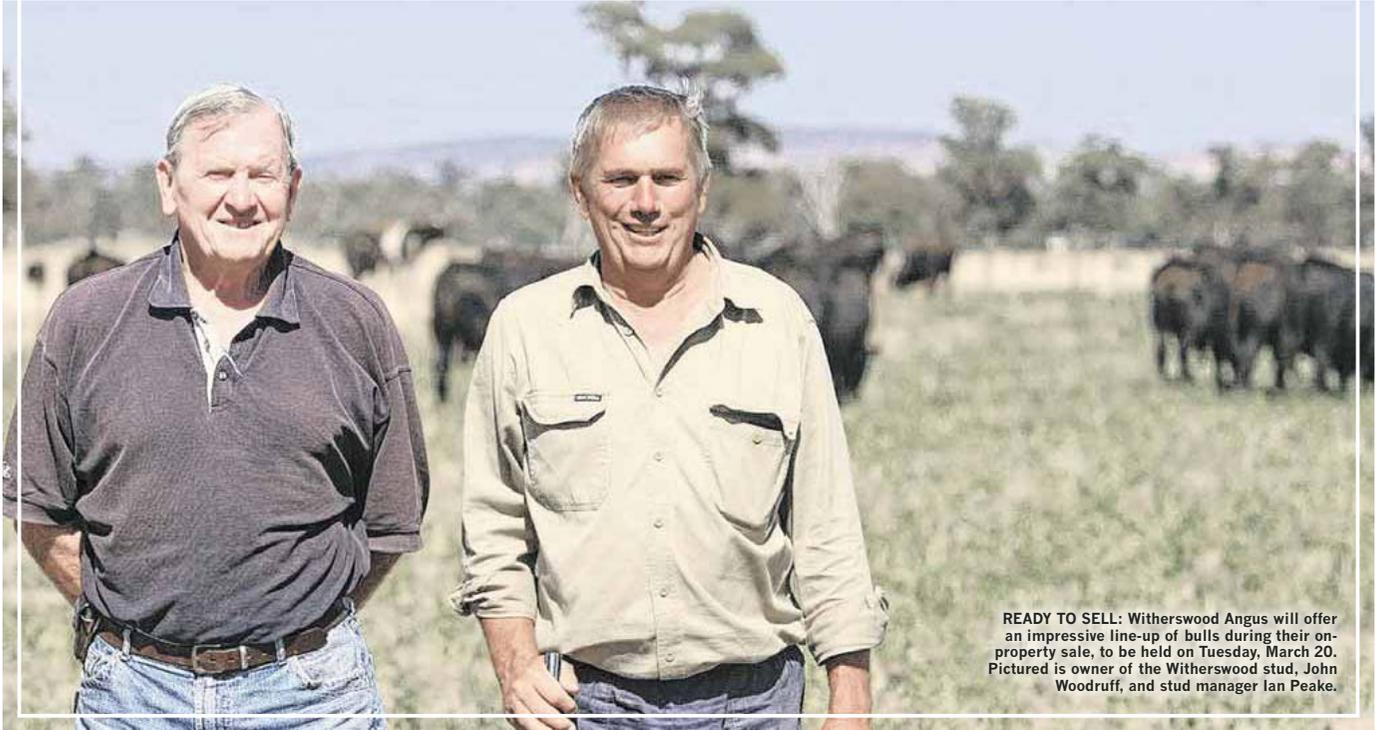
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READY TO SELL: Witherswood Angus will offer an impressive line-up of bulls during their on-property sale, to be held on Tuesday, March 20. Pictured is owner of the Witherswood stud, John Woodruff, and stud manager Ian Peake.