



10 Oct 2017

Country News insert, Shepparton VIC

Section: General News • Article type : News Item • Audience : 38,147 • Page: 47
Printed Size: 197.00cm² • Market: VIC • Country: Australia • Words: 243
Item ID: 856752199

 isentia.mediaportal

Licensed by Copyright Agency. You may only copy or communicate this work with a licence.

Page 1 of 1

Stud's inaugural female sale

Witherswood Angus at Taminick is offering yearling heifers, spring-drop calves and cows at its first ever female sale on Friday, October 20.

Over the past 20 years, *Witherswood*, as part of a highly successful breeding program, has included a large amount of the successful NSW *Millah Murrah* genetics.

In September 2015 this culminated in the purchase

of shares in two record-breaking bulls, Kingdom K35 and Klooney K42.

Stud principal John Woodruff said these bulls had been pivotal in the stud's program, and they were the first Victorian stud to offer progeny in their sale.

The recent *Millah Murrah* sale in NSW saw yearling sons of Kingdom K35 sell up to \$20 000, and Klooney K42 sell to \$50 000, which is

a new record for a yearling bull.

"At *Witherswood* we have worked extremely hard to breed our unique type of cattle, and have not been heavily influenced by the race to EBV figures, which are easy to produce and great to market, but the ability to produce cows with the correct structure, fertility, longevity, and good milk production, is most important to a sound, long term beef operation," Mr

Woodruff said.

"This is your opportunity to enhance your breeding program by purchasing our quality genetics, which have not been made available to the market before."



Ready to go . . .

Witherswood stud manager Ian Peake, stud principals Joan and John Woodruff, and stud adviser, Andrew McIntyre prepare for the sale.