

## Melbourne apartment complex upgrades to superfast Spirit Internet

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ASX-listed Spirit Telecom Limited said it has launched its superfast Internet product Spirit 400 in Melbourne apartment development Freshwater Place, a first in Australia.

With 240 of the 530 apartments already Spirit customers with access to plans of up to 100/100Mbps, the Internet service provider has now upgraded the speed to include both the 200/200Mbps and the superfast 400/400Mbps plans.

Situated on the banks of the Yarra River, opposite the Melbourne CBD, Freshwater Place includes both residential and short-stay accommodation.

Managing director of Spirit Telecom, Geoff Neate, said, "Freshwater Place was one of our first residential buildings to have our Ultra-Fast 'UFI' product, back in 2013. They were at the forefront then and they have now been upgraded to enable us to launch a 400/400 product, leapfrogging the market yet again."

Spirit specialises in fibre-based broadband services.

"Since we first enabled Freshwater we have seen the market's appetite for superfast Internet surge, with the growth of phones and tablets streaming music video and catch-up TV to multiple devices at any given time.

"Trends around the world tell us that people want more from their Internet. For example, countries like Japan offer speeds up to 2Gbps," he said.

<http://www.propertyobserver.com.au/forward-planning/investment-strategy/property-news-and-insights/55853-melbourne-apartment-complex-upgrades-to-superfast-spirit-internet.html>