

## Emerchants enters casino rewards deal with Caesars

October 04, 2016



Payment solutions provider, Emerchants Ltd (ASX:EML), has entered into a services agreement, for several years, with Caesars Enterprise Services, LLC and PayWith Worldwide, Inc.

Caesars owns 50 casinos across 13 US states and five countries.

As for PayWith, this company specialises in developing rewards programs with the aim of simplifying merchant onboarding and enhancing consumer engagement.

Under this deal, Emerchants and PayWith will provide payment-related services for Caesars' loyalty program called Total Rewards.

Emerchants reported a net profit of \$88,000 at 30 June 2016.

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