

Dubber seals deal with UK's The Voice Factory

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- By Peter Dinham



Australian-listed call recording service Dubber (ASX:DUB) has signed an agreement to provide call recording and associated value-added services to UK hosted voice telco, The Voice Factory's business users via the Broadsoft platform.

Dubber will deliver its service branded as 'The Voice Factory offering', to initially service 1,000 key customers - with the agreement allowing for growth to eventually reach more than 5,000 end users.

Dubber managing director Steve McGovern said, "The positive response from The Voice Factory customers who tested Dubber's platform has led to the agreement reached today, which will see delivery of leading edge recording solutions presented under The Voice Factory banner."

"Dubber is really pleased to be the engine which powers the new Voice Factory recording platform."

Paul Harrison, Managing Director of The Voice Factory said, "We have customers for whom call recording is a necessity and the new Voice Factory offering represents a quantum shift in terms of flexibility, scale and potential for growth.

"To be able to demonstrate the solutions in a live environment was significant in terms of

garnering customer procurement.

"We are able to create a set of commercial offerings which were previously inconceivable to meet our vertical customer base with initial focus on automotive which should expand the potential user base as well as provide scope for our existing customers to approach call recording and recording management from a new, user friendly perspective."

http://www.itwire.com/it-industry-news/deals/69596-dubber-seals-deal-with-uk%E2%80%99s-the-voice-factory