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## Ag app offers crop answers

AGRICULTURAL technology firm CropLogic is banking on the April launch of an app designed to identify precise problems with a crop and relay the solutions farmers need.

Chief executive Jamie Cairns said CropLogic's new mobile app, and its potential to collate crop-related decision making technology in an accessible manner, was attracting global interest.

"Funds have come on board that identify this as the tech which could ultimately enable a big roll up play in the agronomy service sector," Mr Cairns said. Using probes, drones and phones, the technology can for example analyse a history of irrigation patterns and soil moisture trends and offer advice on enhancing crop yields.