

## Listing on the ASX: should you use the front door or the back? Here's what the experts have to say

By Gerald Ainomugisha - Jul 28, 2015



As the Australian sharemarket prepares for the eventual move towards the Boom Phase in the market, and the All Ordinaries Index heads back towards the 6,000 mark, companies preparing to list on the ASX need to consider whether to enter via the front door (IPO) or the back door (RTO).

We have seen more and more back door listings recently, causing worry in some circles but the jury is still out on the front door versus back door debate as far as listing goes.

PR firm Bourse Communications, together with the IPO Network, a group of professionals that help with listing, assembled a panel of highly regarded professionals to impart their knowledge and expertise in order to assist unlisted companies begin the process of listing on the ASX.

Check out this impressive panel discussion:



<http://anthillonline.com/listing-on-the-asx-should-you-use-the-front-door-or-the-back-heres-what-the-experts-have-to-say-video/>