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Pearl collection to pop your eyes

NEDLANDS designer Poppy Lissiman and Atlas Pearls have collaborated on a new collection to make pearls more accessible.

Ms Lissiman said her aim was to keep the collection, Eye See You, relevant and at an appropriate price point.

The South Sea pearl pieces include the 27-year-old's trademark eye motif and her reinvention of the pearl strand that was part of her WA Fashion Awards Fine Details prize in March.

Part proceeds from sales will go to Fashion Council WA.

"It's been amazing working with the Atlas jewellery designers and seeing what they're able to achieve," Ms Lissiman said. "I didn't know much about pearls... it's such a labour of love because many years are spent nurturing the pearls to get them to that point where you can sell it."

Atlas Pearls chief executive



Pierre Fallourd and Poppy Lissiman with an Eye See You pearl collection piece.
Picture: Jody D'Arcy

Pierre Fallourd said the new collection demonstrated that pearls could be playful and versatile.

He said the collection was a very fresh approach for Atlas that broke away from their normal designs, which were quite tradi-

tional. The collection will be launched at Atlas Pearls in Claremont on Friday as part of Perth Fashion Festival. To win two tickets to the VIP launch, visit the Atlas Pearls and Perfumes Facebook page.