

Scents of the sea

Pearls could be the new fragrance scent-sation, Pierre Fallourd says.

The CEO of Atlas Pearls and Perfume in Claremont is selling what he says is the world's first pearl fragrance.

Pierre said Wild Islands Pearl perfume contained extract from South Sea mother-of-pearl shell.

The perfume had floral jasmine undertones, and was rounded in rose absolute, ylang ylang, mandarin and white musk.

"If you close your eyes you can just imagine the waft of white floral of frangipani, white sand and the ocean," Pierre said.

The scent was created in Tasmania by Atlas's partner, Essential Oils of Tasmania.



■ To the islands ... Atlas Pearls and Perfumes retail manager Kristie Birkbeck with Wild Islands Pearl perfume.