



Is Tassal Group Limited the best agribusiness play?

By *Tim McArthur* - October 30, 2014 | **More on:** [TGR](#)

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Atlas Pearls and Perfumes Ltd (ASX: ATP) share price has soared 120% in the last year with the company now boasting a market capitalisation of nearly \$40 million. The little known company has developed substantial pearl farming operations in Indonesia and also has a natural ingredients processing plant in Tasmania which is a new line for the group and will see it produce fragrances and flavours. Like Tassal, Atlas is vertically integrating its business by not only farming and wholesaling pearls but also opening retail stores to sell branded Atlas pearl jewellery through.

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