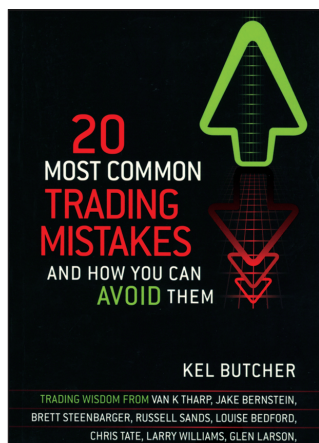


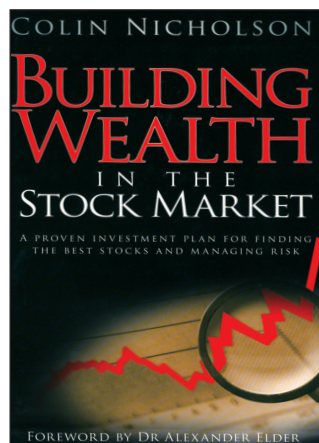
## read



### 20 MOST COMMON TRADING MISTAKES AND HOW YOU CAN AVOID THEM

By Kel Butcher  
Wrightbooks RRP \$32.95

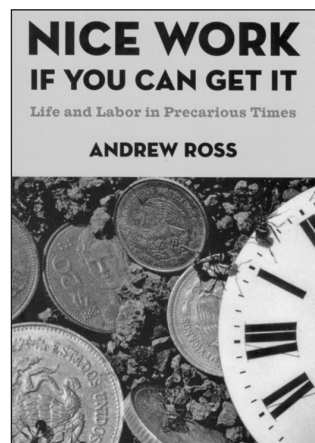
Following the adage that we learn more from failure than success, Butcher uses common trading mistakes – many of them real cases from experts in the field – to show strategies to avoid making the same errors.



### BUILDING WEALTH IN THE STOCK MARKET

By Colin Nicholson  
John Wiley and Sons RRP \$65.00

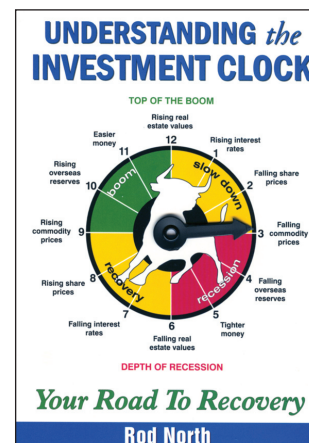
Some trading books are written like teasers – you'll have to go to the seminars or buy the DVD to get the full message. But it has never been Nicholson's style to hold back and this book is bursting with practical advice, strategies and real-life examples.



### NICE WORK IF YOU CAN GET IT

By Andrew Ross  
New York University Press  
RRP \$58.95  
Distributed by Footprint Books

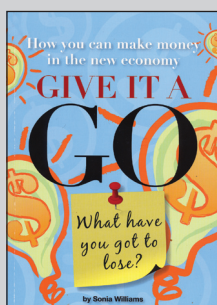
The old career mentality of loyalty to a company in exchange for a lifetime of employment and a gold watch at the end may be dated, but what has replaced it? Ross has surveyed the shifts in labour markets to find a new world order.



### UNDERSTANDING THE INVESTMENT CLOCK

By Rod North  
Wilkinson Publishing RRP \$19.95

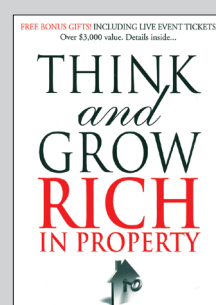
Although many of the doomsayers of 2006 and 2007 were derided as spoiling the party, they had a point – throughout history, markets have repeated themselves. North examines the key indicators of different market cycles and how investors can use this knowledge.



### GIVE IT A GO

By Sonia Williams  
ISBN 9780646510750

Like timeshare schemes, direct selling has been given an undeservedly bad reputation by the cowboys of times gone by, complete with unscrupulous pyramid schemes and tales of garages piled high with unsold goods. Williams is an enthusiastic host showing off the opportunities of the industry in the 21st Century and it reads like a good sales pitch from start to bottom – with strong anecdotes, punchy facts and bright presentation on glossy paper that makes the tome deceptively heavy. If anything, the pitch mentality is also the book's weakness as it sometimes reads like an overbearing sales person trying to close the deal. Whether or not you are sold on the concept is, of course, completely up to you.



### THINK AND GROW RICH IN PROPERTY

By Stuart Zadel  
ISBN 9780975601471

Napoleon Hill's original *Think and Grow Rich* book was hailed as the first self-help book ever written, based on the author's interviews with hundreds of successful leaders in business and politics. While Zadel's book does not have the same roll call – Hill was granted access to many through his patronage by Andrew Carnegie – it has the same noble vision of showing readers how they too can achieve levels of success through visualisation and dedication. The book covers several different strategies for real estate wealth creation such as minimising tax, renovating for profit and developing positive cash flow properties. There is a bit of pressure throughout the book to attend the co-branded seminar series, but regardless of this there are enough step-by-step strategies to merit buying the book as a standalone product.