

## Dropsuite expands in Europe and intends to list in Australia

22 June 2016 By **Ray Shaw**

**Singapore-based Dropsuite, a cloud backup solutions provider for small and medium-sized enterprises (SMEs) and corporates, has expanded its offerings in Europe via Netherlands-based premium Telco LeaderTelcom. But wait there is more.**

Dropsuite is helmed by former Google and Dell Executive Charif Elansari and backed by top-tier global investors including 500 Startups and Hatcher. In April, Singapore's Dropsuite expanded into the North American and Australian markets, gearing up for its upcoming listing on the Australian Securities Exchange (ASX) in the coming weeks.

The LeaderTelecom deal follows similarly successful deals with some of the biggest names in the tech industry, including Ingram Micro (the world's largest distributor of computer and technology products), GoDaddy (the world's largest hosting company), Blacknight Solutions (the #1 hosting company in Ireland), GMO Internet (the #1 hosting company in Japan), HostPapa (the #1 hosting company in Canada), Singtel (the #1 telco in Singapore). It also comes months after Dropsuite rebranded from **Dropmysite**.

By integrating Dropsuite's range of cloud-based backup solutions, LeaderTelecom can expand its service offerings to better protect its clients' most important asset: their data. It welcomes Dropsuite to its list of best-in-class global partners including Comodo, Entrust, and Symantec.

Dropsuite provides a fully-automated and secure platform that enables SMEs to backup and restore website, email, mobile and server data. Its range of cloud-based backup products and services include Dropmysite (website and database backup), Dropmyemail (email backup and archiving), Dropmymobile (mobile data backup), and DSE Server Backup (file-based server backup).

Ridley Ruth, COO of Dropsuite said, "LeaderTelecom is a European market leader in online security. It will deliver best-in-class, one-click backup solutions to its clients, not just in Europe but to its fast-growing client base around the world.

LeaderTelecom's clients trust it as their premium telecom service provider of choice, and we're delighted to now be a part of that process."

Aleksei Ivanov, Founder & Managing Director at LeaderTelecom said, "Since founded in 2012, LeaderTelecom has been at the forefront of the market by offering cutting-edge technology solutions from its painstaking process of choosing great partners. We are delighted to add Dropsuite to that list of world-class partners as we incorporate its simple and easy one-click cloud backup solutions alongside our offerings. It also positions us favourably to tap into the European and global data protection and recovery markets."

LeaderTelecom has clients in 80 countries and is a member of HSD (The Hague Security Delta), the largest security cluster in Europe and second-largest in the world. It is one of only 15 companies worldwide to enjoy WSSP-specialist status. In the four years since launch, LeaderTelecom has forged enduring strategic partnerships with security solutions provider including Symantec, IT security company Entrust, and the world's second-largest SSL-supplier Comodo, among others.

<http://www.itwire.com/business-it-news/cloud/73465-dropsuite-expands-in-europe-and-intends-to-list-in-australia.html>